

Organizer:



Sponsor:



中華人民共和國香港特別行政區政府
文化體育及旅遊局
Culture, Sports and Tourism Bureau
The Government of the Hong Kong Special Administrative Region
of the People's Republic of China



Guidelines for Employers

6th Hong Kong Digital Entertainment Industry Fresh Graduate Support Scheme

Background

As one of the core sectors of Hong Kong's vibrant creative industries, the digital entertainment (DE) industry has been changing rapidly in the past few years. DE companies are more and more technology driven. The prevalence of social media and mobile platforms has driven new ways of operation and development. It has been a challenge for DE companies to recruit new talent who have limited relevant trade experience to meet the DE industry's technical needs and cope with the new business environment.

The Hong Kong Digital Entertainment Association (HKDEA, the Organizer) is pleased to organize the 6th Hong Kong Digital Entertainment Industry Fresh Graduate Support Scheme (Support Scheme) with staunch support and generous sponsorship from Create Hong Kong (CreateHK) of the Government of the Hong Kong Special Administrative Region. The Support Scheme has the following objectives:

- ◆ To subsidize and encourage local DE companies to employ and train fresh graduates and nurture the latter to become new blood of the industry;
- ◆ To pair up local fresh graduates and potential employers to facilitate the former to enter into the industry and be advised of the prospects in the DE industry; and
- ◆ To foster the development of the DE digital entertainment industry with more abundant supply of digital talent working in the industry

Scheme Outline

The Support Scheme aims to match up DE companies with graduates from the related disciplines for full-time employment (Graduate Employees). During the employment period, the companies will provide their Graduate Employees with on-the-job training.

A monthly subsidy of HK\$8,000 for a maximum of 12-month per Graduate Employee will be provided by the Support Scheme under the funding from CreateHK's CreateSmart Initiative (CSI) to the successful applying company ("Employing Company") to support the salary of the Graduate Employee under the Support Scheme. Up to 50 Graduate Employees will be subsidized in the two program years of the Support

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Scheme.

The Support Scheme offers an online CV and e-portfolio platform which is open to all Employing Companies for recruitment purpose. Career and CEO / Master Talks, Professional Talks on New Technologies, company visit in Guangdong-Hong Kong-Macao and a Study Tour to SIGGRAPH Asia 2025 will be also organized to help Employing Companies recruit graduate employees and to help train DE talent.

Application Procedures

- Interested companies (applying companies) should fill in the application form (e-form) from the Support Scheme's website (<http://www.gradsupport.hk>) and submit other required documents via the official portal by **17:00, 31 May 2024.**
- A Vetting Committee will review the applications based on the relevance of business nature of applying companies to the Support Scheme and their track record, as well as the effectiveness of the training program to be provided by the applying companies to the Graduate Employee(s) under the Support Scheme as outlined in the application form.
- Employing Companies will be notified of the application result together with a user password for accessing the online platform of the Support Scheme at the Support Scheme's website. The online platform will allow Employing Companies to post information on their job vacancies that could be offered under the Support Scheme and to review the applying graduates' CVs and e-portfolios.
- The monthly subsidy provided by the Support Scheme to Employing Companies for each Graduate Employee will be reimbursed to the companies on a quarterly basis upon presentation of proof of employment.

Eligibility

To be eligible for applying to the Support Scheme, a company:

- should be a local business enterprise holding valid business registration certificate
- should have substantial business connection and ongoing development in Hong Kong
- should have digital entertainment as business focus
- should provide a 12-month employment with on-the-job training for the Graduate Employee(s) recruited under the Support Scheme; company which could offer new staff training plan will be accorded with higher priority
- can provide up to 2 full-time job employments to graduates per program year
- must comply with the minimum wage requirement (please visit the official web site of Labour Department for more information:

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(<http://www.labour.gov.hk/eng/news/mwo.htm>)

Other Requirements

1. The monthly subsidy of HK\$8,000 to be reimbursed by the Support Scheme under CSI funding (“monthly subsidy”) should not constitute more than 50% of the monthly basic salary paid by the Employing Company to each of its Graduate Employee.
2. The monthly subsidy should be used solely and directly to cover the salary of the Graduate Employee only. Disbursement of the monthly subsidy in order to cover any other costs incurred in the employment is strictly prohibited.
3. Employing Company could apply to offer a maximum of 2 job positions under the Support Scheme in each program year, i.e. 2024 and 2025, and the total number of subsidized Graduate Employee(s) to be covered by the Support Scheme for each Employing Company should not exceed 3 within the two program years.
4. Employing Company should ensure that the recruitment process is conducted in a fair and impartial manner without any conflict of interests.
5. Appraisal and questionnaire reviews should be conducted by the Employing Companies with their Graduate Employees on a half-yearly basis during the subsidized employment period and reports of the appraisal and questionnaire reviews must be submitted to the Organizer within a month after the appraisals.
6. Employing Company agrees and will encourage its Graduate Employee(s) to attend at least one of the Career and CEO / Master Talks and Professional Talks on New Technologies organized by the Organizer under the Support Scheme as part of the Graduate Employees’ continuous training.
7. Employing Company should arrange for its Graduate Employee(s) to report duty within 3 months upon a quota for monthly subsidy is assigned by the Organizer to the Employing Company. Should the Graduate Employee fail to report duty within the specified period, the Organizer reserves the right to release the quota and allocate it to another Employing Company.
8. In case of termination of employment by either the Employing Company or the Graduate Employee, the Employing Company is required to inform the Organizer of the reasons for the termination and the effective date in writing within 1 month after the employment is terminated. In addition, the employing companies and graduate employees need to attend an Exit Interview, fill in the eform (the employers) and questionnaire (the graduate employees).
9. One-time replacement of Graduate Employee is allowed for each quota of monthly subsidy allocated to the Employing Company. The Employing Company should offer the job position to the replacing Graduate Employee who should report duty within 3 months after the employment of the leaving Graduate Employee has been

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terminated. The subsidized period of the replacing Graduate Employee under the Support Scheme should only be the remaining subsidized period not completed by the leaving Graduate Employee.

10. Employing Company should comply with **Hong Kong Personal Data (Privacy) Ordinance** and ensure that all personal information of applying graduates received from the Organizer or accessed by the Employing Company from the Support Scheme's website is strictly used for recruitment purpose. The Employing Company agrees to publicize its company information (including company name, company profile and contact information) and details of the job to be offered under the Support Scheme on the Support Scheme's website.
11. Upon acceptance of the offer by the Support Scheme, Employing Company agrees to provide information on its employment of Graduate Employee(s) under the Support Scheme to the Organizer. The required information includes but is not limited to the respective position and salary of the Graduate Employee(s) at the beginning and completion of the subsidized period. (Note: the data collected by the Organizer will only be used for compiling statistics to evaluate the effectiveness of the project in collective manner and will not be released individually.)

Application Deadline

Completed e-application form and related documents must be submitted via official portal by **31 May 2024 (17:00)**.

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Hong Kong Digital
Entertainment Association
香港數碼娛樂協會

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**Important dates to note:**

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| Online platform for registration by eligible graduates and for their submission of CVs and e-portfolios of digital creative works | Available now |
| 1 st Career and CEO Master Talk | Apr – Dec 2024 |
| Open for registered graduates to apply for jobs offered by Employing Companies with job information posted onto online platform Note: Registered graduates will receive email alerts whenever information on new jobs is posted and they can apply for the interested jobs by logging in the Support Scheme's website. | Mid of Jun 2024 |
| Offer of employment by Employing Companies Note: Employing Companies may require applying graduates to attend job interviews. Interviewees will receive notifications from the Employing Companies directly. | Mid of Jun – Dec 2024 |
| 1 st Professional Talk on New Technologies | Jun – Dec 2024 |
| Company visit in Guangdong-Hong Kong-Macao Greater Bay Area | Dec 2024 |

Disclaimer: The Government of the Hong Kong Special Administrative Region provides funding support to the project only, and does not otherwise take part in the project. Any opinions, findings, conclusions or recommendations expressed in these materials/events (or by members of the project team) are those of the project organisers only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Culture, Sports and Tourism Bureau, Create Hong Kong, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee.

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